

# 2021 Catasauqua/North Catasauqua Halloween Parade Sponsorships

Carrying on an exciting community tradition, we are currently planning the annual Catasauqua/North Catasauqua parade! To make this year's parade as big and successful as we can, we are looking to partner with community-minded individuals and businesses to support this wonderful family event! Please consider helping us promote our beautiful communities, while showcasing your business and civic pride, to create a night of "BOOtiful" memories for all! The Parade will be held October 20, 2021 with a rain date of October 27, 2021. We have four different levels of sponsorships available, so you can choose the one best suited for you:

## BLACK CATS

**Individual Name** - \$25 or **Family Name** - \$50

Includes: Name printed on the back of the 2021 Halloween T-shirt

## WITCH'S HAT

**Business** - \$100

Includes: Business logo printed on the back of the 2021 Halloween T-shirt; Business logo posted on all the parade social media sites



## SPOOKTACULAR SPONSOR

**\*Division Sponsor\* \$200**

Includes: Business logo printed on the back of the 2021 Halloween T-shirt; Business logo posted on all the parade social media sites; Your banner will be carried/displayed at the beginning of a parade division.

## KING PUMPKIN SPONSOR

**\*Presenting Sponsor\* \$500**

Includes: Business logo printed on the back of the 2021 Halloween T-shirt; Business logo posted on all the parade social media sites; Your banner will be marched through the entire parade route with the Grand Marshal's float; Your banner will be prominently displayed at the end of the parade route.

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### Sponsorship Level:

**Black Cats:** Individual \$25 \_\_\_\_\_ Family \$50 \_\_\_\_\_ **Witch's Hat:** \$100 \_\_\_\_\_

**Spooktacular Sponsor:** \$200 \_\_\_\_\_ **King Pumpkin:** \$500 \_\_\_\_\_

(Please print legibly and exactly how you want your name to appear. If you are a business sponsor, please also email us a jpeg of your logo. Spooktacular & King Pumpkin Sponsors you must provide your own banner(s).)

NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

Please return with your donation to:

Catasauqua/North Catasauqua Halloween Parade

90 Bridge Street, Catasauqua PA 18032

Attn: Sponsorships

Questions: Please contact Melissa Brown@ 4848090528 **OR** email Halloweenparade@catasauqua.org